

Newspaper Article Rubric

	4	3	2	1
Headline	Article has a headline that captures the reader's attention and accurately describes the content.	Article has a headline that accurately describes the content.	Article has a headline that does not describe the content.	Article is missing headline.
Supporting Details	The details in the article are clear and supportive of the topic.	The details in the article are clear but need to be developed more. Some details may not fit in with the topic.	Most details in the article are clear. Article does not focus on the topic well.	The details article are neither clear nor related to the topic.
The Facts: Who, What, When, Where & How	Article adequately addresses the 5 W's (who, what, when, where and how).	The article is missing one of the 5 W's.	The article is missing 2 of the 5 W's.	The article is missing 3 or more of the 5 W's.
Photo and Caption	Photo and caption grabs the reader's attention and focuses the reader on the topic.	Photo and caption somewhat connected to the article.	Photo and caption not clearly connected to the article.	There is no connection to the article.
Spelling and Grammar	No spelling or grammar errors.	No more than a couple of spelling or grammar errors.	No more than 3 spelling or grammar errors.	Several spelling or grammar error
Features and presentation	Includes headline, byline, paragraphs in columns, photo and caption. Presentation is neat and colourful.	Missing one of the required features. Presentation is mostly careful and contains plenty of colour.	Missing two of the required features. Some time given to presentation but lacks care and contains very little colour.	Missing more than two of the required features and very little time given to presentation. No colour.